



Brain Injury Association of New Hampshire

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FOR IMMEDIATE RELEASE

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BRAIN INJURY ASSOCIATION OF NEW HAMPSHIRE WELCOMES OLDIES 104.9 AS MEDIA SPONSOR.

The Brain Injury Association of New Hampshire welcomes OLDIES 104.9 as the official media sponsor for the 22nd Annual Charity Golf Tournament scheduled for August 17, 2005 at the Pheasant Ridge Golf Club in Gilford, NH. The station will be donating air time to promote the tournament and will broadcast live from the event.

Every year, nearly 5,000 NH residents sustain a brain injury, many of them children. In fact, brain injury is the number one killer and disabler of children, teens and young adults in NH. Many of these injuries are predictable and preventable. Prevention is the only cure for brain injury, and the annual golf tournament underwrites the Association's prevention efforts. These include ThinkFirst, a school-based program that brings safety messages to children, and the Children's Bicycle Safety program which supplies helmets and informational materials to schools and community groups.

The Annual Golf Tournament is always a fun and well-received event with prizes, food and a fun day of golf. This year's event features a putting contest and the appearance of OLDIES 104.9 on-air personality, Konrad Kayne. The Association and OLDIES 104.9 are looking forward to a long-term collaboration to help prevent brain injuries by promoting awareness. Photo opportunities will include; happy golfers, on-air personalities, brain injury experts as well as family and friends joining together to support the Association's prevention initiatives.

The Brain Injury Association of New Hampshire was founded in 1983 to create a better future through brain injury prevention, education, advocacy and support. The vision of the Association is a world where preventable brain injuries are prevented, unpreventable brain injuries are minimized, and people who have experienced brain injury can maximize their quality of life. More information can be found at www.bianh.org. OLDIES 104.9 has been broadcasting in the Lakes Region for 22 years and is on the web at www.wlkz.com.