



New Bookstore Program with Lash and Associates

The BIA of New Hampshire is now a Bookstore Affiliate of Lash and Associates Publishing/Training, Inc. This means that Lash and Associates will donate a portion of any sale – no matter how small or large, to the BIA of NH. This is a great way to donate funds to support our services and programs. At the same time, you will receive terrific information about brain injury in children and adults.

Here's all you have to do...

- ✓ Go to our website's home page at www.bianh.org
- ✓ Scroll down the page to the box that says *Lash and Associates Bookstore Affiliate Program*.
- ✓ Click anywhere in the box and you will go to the home page of Lash and Associates Publishing/Training.
- ✓ Purchase any item and BIANH will receive a donation.

Remember, you have to use the link from our website for us to get credit for your purchase.

We chose to participate in this program because Lash and Associates is the largest publisher of information on brain injury. They literally have something for everyone, whether you are an individual with a brain injury, a family member, educator, rehabilitation clinician, advocate or administrator. The company was founded on the principle of providing practical user friendly products that are based on the best clinical practices and recent research. They have over 60 authors who are among the leading experts on brain injury in the United States. They take out the jargon and give you information that you can readily understand and apply in your life, education, rehabilitation or work.

They have information at all levels. Their tip cards are easy to read pamphlets on over 50 topics ranging from concussion to behavior to education to work. There are manuals for rehabilitation programs and special education programs. Books on concussion and brain injury give in-depth information. Workbooks give users tools to manage the challenges of brain injury. You can preview all the products on their website and read excerpts.

In addition to the publications for sale, there are extensive sections with free articles that you can download and use for information packets. The Family Forum and Survivor Forum have extensive personal articles on just about every topic you can think of from recovery to marriage to working.

Founders Marilyn Lash and Bob Cluett have close ties to New Hampshire as they started the company in 1996 while they were living in the Lakes Region and Marilyn was formerly on our Board of Directors. As their business grew and they needed more space, they headed south for warmer weather in North Carolina but have always kept in touch with us. We are proud of being a Bookstore Affiliate and to continue our relationship with them.