

Brain Injury Association of NH "Headway"

Newspaper Ad Rates

Advertising Format and Rates

<u>Size</u>	<u>\$ Per Issue</u>
1/2 page (10"w x 6-1/8"h or 4-7/8"w x 12-5/8"h)	\$470 p/issue
1/4 page (5"w x 7 1/4"h)	\$365 p/issue
Business Card (4-7/8"wx2"h)	\$165 p/issue

*The Headway Newsletter is published quarterly. BIA-NH can bill you on a per issue basis or annually.

*Circulation: approximately 7,500

*Please supply us with a clear, black and white camera ready copy. Ad/artwork cannot be submitted by fax.

How To Place Ads

*Complete and submit the attached Advertising Insertion Order or call Judy Sullivan at 603-225-8400 Monday – Friday, 8:00am to 4:00pm.

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Annual Advertising Insertion Order

Name: _____ Title: _____

Institution or Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Person: _____ Telephone #: _____

Ad Size: _____ **Issue:** Spring Summer Fall Winter

___ Payment Enclosed

___ Bill to address above

___ Bill annually

___ Bill per issue (quarterly)

Attach ad copy

Special Instructions: _____

Please send to:
Brain Injury Association of NH
109 North State Street, Suite #2
Concord, New Hampshire 03301